



FISHNFL

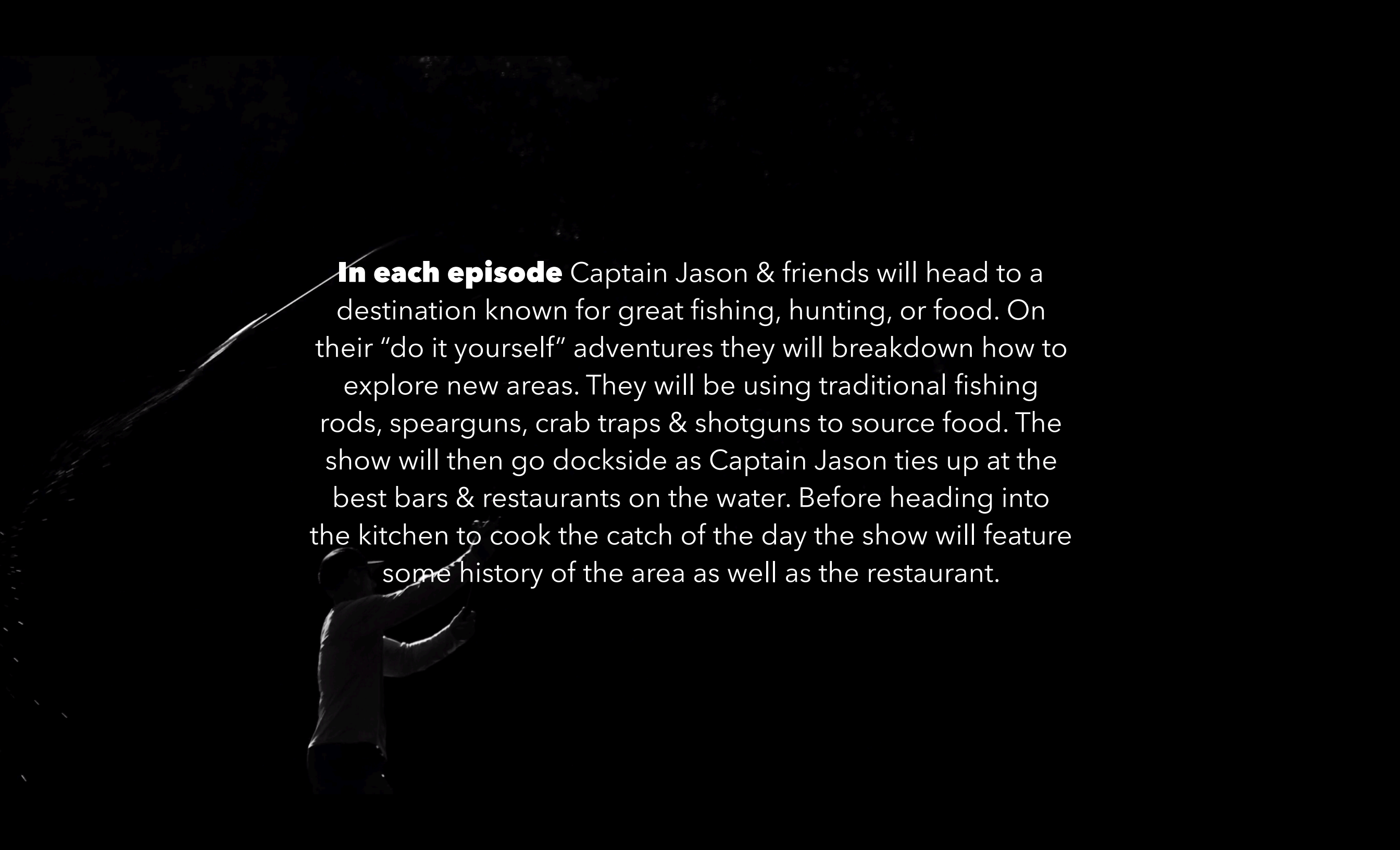
CAPTAIN JASON DOZIER

TAMPA, FL

Captain Jason Dozier has over a decade of experience as full-time fishing guide. Taking clients on trips all over the southeast from Venice, LA to Key West, FL.

FISHING GUIDE . CONTENT CREATOR . CONSERVATIONIST . OUTDOORSMAN





In each episode Captain Jason & friends will head to a destination known for great fishing, hunting, or food. On their “do it yourself” adventures they will breakdown how to explore new areas. They will be using traditional fishing rods, spearguns, crab traps & shotguns to source food. The show will then go dockside as Captain Jason ties up at the best bars & restaurants on the water. Before heading into the kitchen to cook the catch of the day the show will feature some history of the area as well as the restaurant.

By capturing the show with cinema cameras and shallow focus we will create a **visual experience** that is set apart from other fishing & hunting shows.

By **not** using **typical interview** shots we will create episodes that keep the viewer engaged using the footage captured on each trip combined with voiceovers.



BROADCAST SPONSORSHIP

Platinum - \$18,500

- Premium Logo Placement
- Highlight products in use
- Social media mentions
- Naming rights
- Use of promotional content
- full specialized media kit
- 2min brand specific videos
- Feature billboard & Commercial

Gold - \$12,500

- Premium Logo Placement
- Highlight products in use
- Social media mentions
- Use of promotional content
- 28 promotional photos
- 1min brand specific videos
- 1 full-day fishing charter

Silver- \$4,500

- Premium Logo Placement
- Highlight products in use
- Social media mentions
- Use of promotional content
- 18 promotional photos
- 30sec brand specific videos
- discounted full-day fishing charter

Pursuit Channel Network | 13 total primetime airings | Wed 9pm - Mon 10:30am - Thurs 9:30am

Live streaming on Pursuitup 24/7 | Bally Sports southwest morning airtime | AT&T Sportsnet morning airtime

YOUTUBE SPONSORSHIP

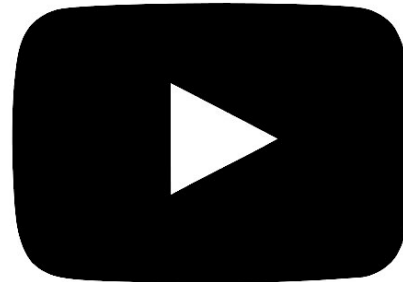
Annual - \$9,000

Monthly - \$1,000

- Premium Logo Placement
- Highlight products in use
 - Social media mentions
- Mention at start of each video
- Discounted charter rates

IN ONE YEAR...

1MIL Youtube Views
8K TIKTOK Followers
4K Youtube Subscribers



Single Video - \$1,000

- 10-minute video,
1-minute shoutout
- Highlight products in use
 - Social media mentions

SOCIAL METRICS

25K Unique Visitors
82k Page Views
10K Site Visitors



PRODUCT PARTNERSHIP

\$3,000 IN PRODUCT

Highlights products in use.
Social media mentions.
1 Video using product.

20% COMMISSION

Product code "Fishnfl2022"
Retail consumers use code
when purchasing product.



VIDEO CONTENT

From short-form social content to long-form web content.
FISHNFL can help service all your content creation needs.

Please reach out directly for a quote at **info@fishnfl.com**

info@fishnfl.com

813-956-5357

www.fishnfl.com