

WWW.FISHNFL.COM
WWW.YOUTUBE.COM/C/FISHNFL1

CAPT. JASON DOZIER

TAMPA, FLORIDA



FISHNFL

MEDIA KIT



JASON DOZIER

Full-Time fishing guide
Full-time video content creator
Dedicated Conservationist
Outdoorsman

ABOUT THE CAPT. JASON

Capt. Jason Dozier has been guiding full time in Tampa, Fl. The Florida Keys and all over the south eastern United States for over 12 years.

OVER

1 million views
on videos

8K

TIKTOK
Followers in a
year

4K

youtube
subscribers in a
year

TOP

RATED

FISHING GUIDE

SOCIAL MEDIA

25,000

unique visitors

82,000

page views

10,000

website visitors



CONTACT

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The Show

DO IT YOURSELF
FISHING
HUNTING
DIVING
TRAPPING
LOCAL BAR/ RESTAURANT
CATCH AND COOK

Captain Jason and friends will head to six destinations known for great fishing, hunting, and food!

They will document their “Do it yourself” adventures and show what it is like to explore new areas in search of food that is sourced directly from the water. They will be using traditional fishing rods, spearguns, crab traps, and even shotguns.

The show then goes dockside. Captain Jason ties up at the best places on the water to grab a drink and cook your catch. The show will feature some history about the community and local restaurants before heading into the kitchen to cook our catch of the day.

Each episode will feature one Boat-accessible bar and Restaurant.

IMAGERY



The goal is to get the viewer immersed in the show, taking them on a visual experience that makes it feel as if they're part of the show. We will be shooting with all film-grade camera equipment and will be color grading in Super High definition so the viewer will feel like they're actually there!

SPONSORSHIP OPPORTUNITIES

PLATINUM- \$9,000

- Premium logo placement.
- Highlight products in use.
- Social media mentions.
- Naming rights.
- Use of promotional content.
- Full specialized media kit.
- Two one-minute brand-specific videos.
- Two full day fishing Charters (3,000)

GOLD- \$6000

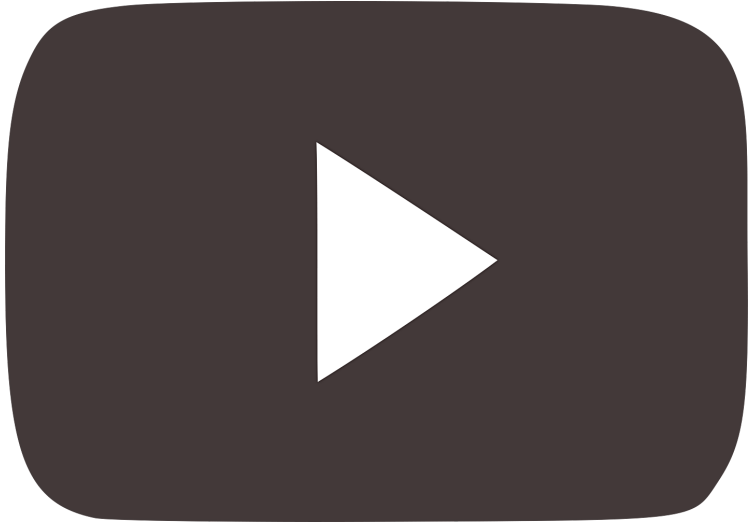
- Premium logo placement.
- Highlight products in use.
- Social media mentions.
- Use of promotional content.
- 28 promotional photos.
- One-minute brand-specific videos.
- One full day fishing charter (\$1500 value)

SILVER- \$3500

- Premium logo placement.
- Highlight products in use.
- Social media mentions.
- Use of promotional content.
- 18 promotional photos.
- One-minute brand-specific videos.
- Discounted full-day fishing charter.



Sponsored content



Channel Sponsorship

ANNUAL \$9,000
MONTHLY \$1,000

Premium logo placement.
Highlight products in use.
Social media mentions.
Mentioned at the beginning of every video.
Discounted Charter rates.

SINGLE SPONSORED VIDEO \$1,000

10-minute video, 60-second shoutout.
Highlight products in use.
Social media mentions.
Mentioned at the beginning of the video.

Paid Partnership



\$3,000 IN PRODUCT

Highlight products in use.
Social media mentions.
.1-Video using product.

20% PRODUCT COMMISSION

Product code "Fishnfl2022"
Retail consumers will type this code in when purchasing your product.



Short form video content



30 second video

**Demonstrating product or service.
Will post across all short-form media.
Tag company in Instagram story.**

\$500.00 per video



Demographics

MALE

95%

FEMALE

4%



AGE-18-34

40%

AGE-35-44

26%

AGE-45-64

29%

Geography-85% United States

